

CHAT Newsletter

of the Shepard Garden & Arts Center

3330 McKinley Blvd., Sacramento, CA 95816

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JANUARY/FEBRUARY 2025

BOARD NEWS

SG&AC Board of Directors

RENTAL RATES FOR CLUBS

In July 2024, the City of Sacramento announced substantial rate increases for clubs renting space at the Shepard Garden & Arts Center. In response, the Board formed a Lobbying Committee in September to address concerns about affordability at this community center, historically built and maintained in partnership with our clubs.



The Committee has conducted extensive research into the center's history and gathered data from member clubs. Many clubs have submitted letters to City management, urging them to reconsider the increased rates, elimination of club discounts, and the introduction of new requirements such as higher security deposits and mandatory on-site security for events.

We will meet with City management in early 2025 to seek a resolution. If no agreement is reached, we will escalate our concerns to higher levels of City leadership and call for broader community support.

In the meantime, we encourage all clubs to stay engaged in this effort by attending meetings and participating as needed. Together, we can advocate for a fair and equitable solution.

(continued on next page)



Happy New Year!

Upcoming Events

Jan. 6 (first Monday) 7:00 PM
SG&AC Board Meeting via ZOOM

Jan. 11 see page 2
Art by Fire Seconds Sale

Feb. 3 (first Monday) 7:00 PM
SG&AC Board Meeting

Feb. 22-23 see page 3
Weavers' Open House

Free parking at rear of bldg.
(entrance on Park Way)



Spring Sale

March 15-16, 2025

Submit Applications now!
(see page 4)

Sac Potters Group: Art by Fire Seconds SALE!

**Saturday
January 11th, 2025
10am-2pm**

**Shepard Garden & Arts Center
3330 McKinley Blvd.
Sacramento, CA 95816
(Next to McKinley Park)**

**A very special sale of less than perfect pottery,
glass, metal & clay work at perfectly affordable
prices! Treat yourself to an after-holiday
present! Shop EARLY for best selection!
www.artbyfire.org**



BOARD NEWS *(continued from page 1)*

BOARD VACANCIES

Following two resignations last autumn, the Board currently has two vacancies. Gage Marchini, a member of the American Bonsai Association of Sacramento, has expressed an interest in filling a Director position. Directors serve 2-year terms (some ending in odd years, some ending in even years). Clubs will vote on candidates during the January Board meeting. Additional nominations are welcome and can be made from the floor at the meeting. In accordance with the Bylaws, each club has one vote in the election process.

We encourage club members to consider serving on the Board of Directors or to nominate individuals who could be valuable contributors to our organization. Your involvement is essential to our continued success and growth.





SACRAMENTO WEAVERS & SPINNERS GUILD OPEN HOUSE & SALE

SATURDAY & SUNDAY
FEBRUARY 22 – 23, 2025
10 AM – 4 PM

SHEPARD GARDEN & ARTS CENTER
3330 MCKINLEY BLVD · SACRAMENTO

LOCALLY HANDMADE TEXTILES
WEAVING · SPINNING · DYEING
DISPLAYS · BASKETRY · FELTING
NAVAJO WEAVING DEMOS
RAFFLE & SALES

SACRAMENTOWEAVESPIN.ORG



2025 Spring Sale

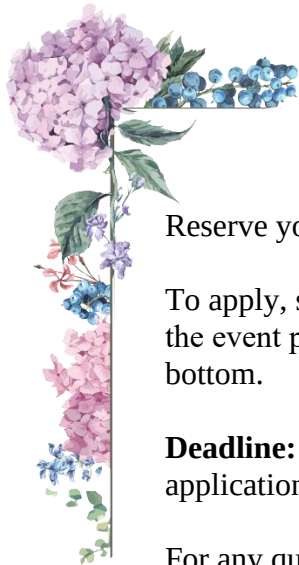
Saturday, March 15 , 2025

Sunday, March 16, 2025

*Plants, jewelry, crafts, flowers, art,
food, and more*

*Shepard Garden & Arts Center
www.sgaac.org*

*3330 McKinley Blvd., Sacramento, CA
Free admission and parking*



To All Clubs and Vendors

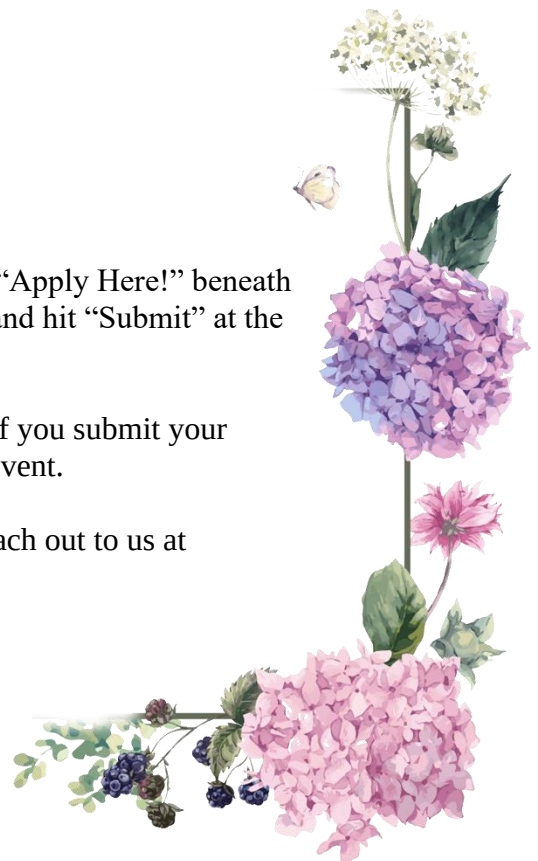
Reserve your table for the Spring Sale today!

To apply, simply visit www.sgaac.org/news. Click “Apply Here!” beneath the event postcard, complete the application form, and hit “Submit” at the bottom.

Deadline: February 15, 2025, but we appreciate it if you submit your application in January to help us plan a successful event.

For any questions or need assistance, feel free to reach out to us at ShepardCenter@gmail.com.

We look forward to seeing you at the Spring Sale!



Ideas To Make Your Club Grow

with many thanks to the American Bonsai Association of Sacramento

Recruiting and keeping new members takes time and effort, so make it fun!

Advertise your shows in social media, community papers, bulletin boards, local newspapers and when possible on radio and local television stations. Link your club website to all the written forms of advertising and mention it a couple times on all broadcasts.

Consider offering an introductory workshop to non-members that will result in attendees taking something home at a discount from the usual price. Many people join the bonsai club by the end of each such workshop.

Offer perks to new members:

- a badge
- a mentor (preferably one who lives near the new member)
- a new-member workshop and/or field trip

Make meetings easy to attend. The bonsai club offers three ways:

- in person
- via Zoom
- recorded online

Make every meeting attractive to attend. Consider:

- a regular question-and-answer period
- an outside speaker as often as feasible
- slide shows of distant places or historical events
- activities, small and large
- an auction or outside vendor, advertised well ahead

Non-meeting activities

- a bus tour to see exhibits or to purchase plants or supplies
- a local tour of members' gardens or neighborhood artwork
- an offsite workshop

Reach out beyond current members:

- Host an informative table at the Spring and Fall Sale.
- Host a booth at a nearby event.
- Provide members willing to speak to outside groups as requested.

Above all, stay friendly! Sometimes life is rough. People join clubs in part to get away from all that, and they will leave if they don't feel wanted.



**FRIENDLY
GREETINGS!**