



of the Shepard Garden & Arts Center

3330 McKinley Blvd., Sacramento, CA 95816

Website: www.SGAAC.org

Email: ShepardCenter@gmail.com

MAY/JUNE 2026

CENTER UPDATES

The Negotiating Committee is fine-tuning a counteroffer to the City’s most recent lease proposal. Our team is limited by the decision to pursue a short-term (six-month?) lease as a trial, but if it works out well, they will pursue renewing it for a longer term. Any longer term will require City Council approval.

City staff have stated that their monitors’ future attendance may not be reliable enough for our needs. Therefore, the Board is considering hiring an outside custodial company to handle cleaning and some monitor duties. One bid was too high; another company will visit and perhaps bid in May. The point of looking this direction is to reduce costs for the clubs.

THE FUTURE IS ALMOST HERE

Fiscal year 2025/2026 approaches its end, so the Nominating Committee seeks three new candidates for the coming fiscal year:

- Vice President
- Secretary
- Director (at large)

Nominate Today!

A nominee has been secured for a second Director position.

Qualifications for all offices are simple: Membership in a member club, an interest in the meeting space of the Sacramento Garden and Arts Center’s many clubs, and the energy and willingness to take on short-term or long-range tasks.

The Nominating Committee is contacting all clubs.

Continued on page 2

Upcoming Events

May 1-3 see page 5
Cactus Show & Sale

May 4 7:00 PM
SG&AC Board Meeting via Zoom

May 9 see page 13
Chrysanthemum cutting sale

May 14 see page 6
Rose invitation 6:30 PM

May 27-30 see page 7
Begonia Convention Texas

May 30 see page 8
Gesneriad/African violet sale

May-June see pages 9-12
SCTA classes various locations

June 1 7:00 PM
SG&AC Board Meeting via Zoom

June 6-7 see page 13
Bromeliad Show & Sale

June 15
next CHAT deadline

June 20 see pages 14-15
Art Elephant/Indigo Dip Day

July 11 see page 16
SG&AC Annual Meeting 10:00 AM

Free parking at rear of bldg.
(entrance on Park Way)

Events in **blue** are held at addresses shown on the relevant flyers!

Center Updates, continued from page 1

DO YOU READ THE CHAT?

The CHAT Editor is a Board member whose term will expire this July. She will have served a total of five terms, though not all consecutively, and she will not run again.

The Board did not always have a newsletter. Before the CHAT, clubs depended solely on themselves to advertise their events, and on their representatives to tell them what the Board was doing and how to get involved with Spring and Fall Sales or matters that interested them.

If nobody steps up to take over the CHAT, it will cease publication after the July/August issue. Will you miss it? If you will, you might consider stepping into the Editor's role. Anybody interested is invited to contact the Nominating Committee at ShepardCenter@gmail.com before June 1. Questions are most welcome.



Change Can Help!

by Candace Schmidle, Gypsy Traders Antique Club

Is your club finding fewer members are attending your evening meetings at the Shepard Garden and Arts Center? This was an issue for Gypsy Traders Antique Club five years ago. Our median age is 78, although we do have younger members, and several are still working. Some of our members no longer felt comfortable driving at night to our once-a-month 6:30 p.m. program meetings, especially in the winter, in the rain. While it is still light at the start of our meetings, we end around 8:45-9:00 p.m.

After a poll for ideas, much discussion, and a vote, we decided to move our January and February program meetings to 12:00 p.m. Fortunately, the Center schedule was open for this new time. Some younger members who work are not always able to attend during the day, and this is a concern, but they do attend our six evening meetings, and our special events such as Installation and Christmas, which have also changed to luncheons. These meeting times currently work for all 85 members. We have learned to be open to change!

What changes has your club made that might help other clubs? Please share your ideas in the CHAT by writing to ShepardCenter@gmail.com.



Using Facebook to Promote Your Club

by Kristen Baker, Begonia Society President and SG&AC Facebook volunteer

Why This Matters

Social media—especially Facebook—has become one of the primary ways people find events and things to do. Whether we love it or not, this is where advertising is going, and it's free.

We ran a promotion for the 2026 Spring Sale on Facebook. Results from 96% women, 4% men:

33% age 65+

20% age 55–64

20% age 45–54

There is often a perception that social media is only for younger audiences. Our data shows the opposite. If you're wondering whether your audience is on Facebook—the answer is **YES**.



How the SG&AC Facebook Page Works

The SG&AC page is actively managed to promote our clubs and events.

My role includes posting events, sharing content, and keeping the page active.

Why You See a Variety of Posts

Not every post is tied to a specific event—and that's intentional.

Facebook does not show every post to every follower. The more active a page is, the more visible it becomes.

If We Only Post When We Need Something

If a page is only used for event promotion, fewer people see posts and engagement drops.

On Facebook, activity drives visibility. This applies to your club page too.

Help Us Keep Content Fresh

If you or your members take a great photo, send it with a short description.

It does not need to be polished—I can turn it into a post.

Photos with people often perform better.

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Is Your Flyer Complete?

The recent Iris Show was a great opportunity to look at fabulous individual blossoms in competition. However, one category was completely empty, that of Designs, which are sometimes known as flower arrangements. It turns out that while the club welcomed entries in this class from the public, their flyer in the CHAT did not emphasize that invitation, and their usual Designers were all out of town. Perhaps next year's flyer will clarify. Don't let your club make this mistake!

"Using Facebook..." continued from page 3

How You Can Make Facebook Work Better

Help Us Find You

If your club has a Facebook page, please like and follow the SG&AC page. If we can't find your page, neither can potential members or attendees.

Food for Thought

Restricted pages may limit visibility, tagging, and sharing.

Make Your Page Public & Searchable

1. Set your page to public, and
2. Allow people to follow

Allow Your Posts to Be Shared

No sharing = limited reach.

Use Facebook Events

Create events for sales, shows, and speakers.

Be Aware of Scams

Watch for fake vendor posts requesting payment.

SG&AC and its clubs will NOT sell vendor spaces through comments or messages.

Why Some Restrictions Are in Place

Restrictions are used to prevent scams and protect the community.

Recommendation for Clubs

1. Review your settings
2. Limit posting
3. Monitor activity

Final Thought

This is a shared opportunity. More participation = more visibility.

The Goal

Make it easy for people to find you, learn about your club, and attend your events.

Questions? Write to ShepardCenter@gmail.com, with Facebook or Social Media in the Subject line.



SACRAMENTO CACTUS & SUCCULENT SOCIETY
PRESENTS THE 66TH ANNUAL

*Cactus & Succulent
2026 Show and Sale*



MAY 1, FRIDAY 1PM - 5PM
MAY 2, SATURDAY 9AM - 5PM
MAY 3, SUNDAY 9AM - 3PM

Free Admission

SHEPARD GARDEN & ARTS CENTER
3330 McKinley Blvd Sacramento, CA 95816
sacramentocss.com





Sacramento Rose Society Presents

Run for the Roses...and Beyond!



Thursday, May 14th at 6:30PM

Our May speaker, **Debbie Arrington**, Master Rosarian and award-winning garden, food and turf writer will share the fascinating history and tradition of horse racing and roses in her talk *The Sport of Kings and the Queen of Flowers*.



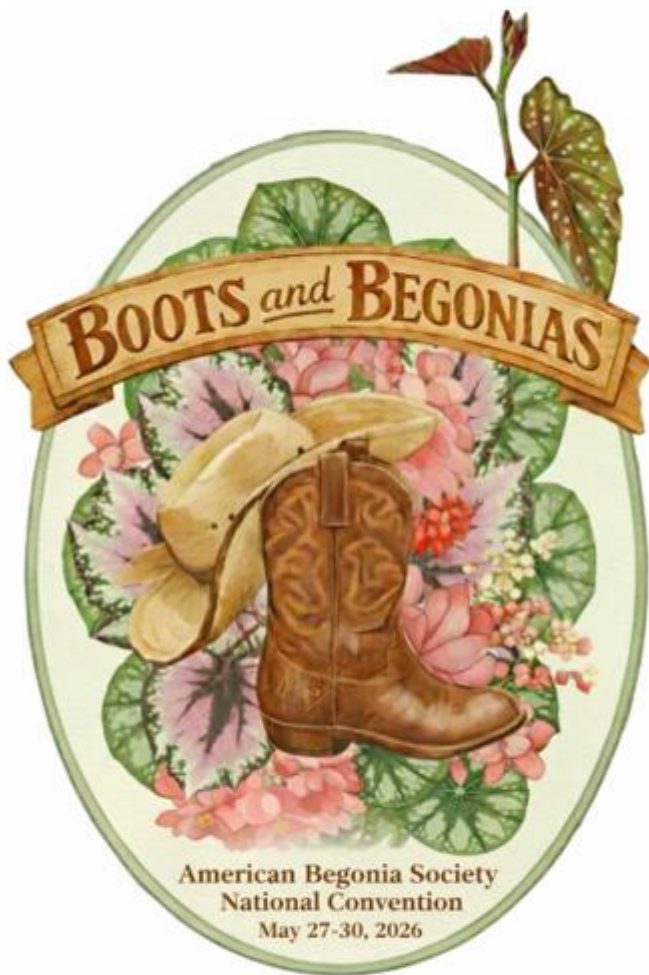
Dress to impress in Kentucky Derby-style hats or festive flair (think fascinators, bowlers...anything to get you in the winning spirit) for a chance to gallop away with a fun prize!



This meeting includes a **Little Rose Show**. Arrive early to enter your May blooms.

Shepard Garden & Arts Center
3330 McKinley Blvd.
Sacramento, CA 95816

An invitation from the
Joan Coulat – Sacramento Branch
of the
American Begonia Society



Join Us in Fort Worth for
“Boots and Begonias”!

Make plans to join us in Fort Worth, Texas, for the American Begonia Society National Convention,

“Boots and Begonias”

taking place May 27–30, 2026.

This exciting four-day event will feature a variety of activities, opportunities to connect with fellow enthusiasts, and plenty of inspiration for begonia lovers of all levels.

For a full schedule of events and to register, please visit:

www.begonias.org/ABS-convention-SWR-Get-Together-2026

We look forward to seeing you there!



Delta Gesneriad & African Violet Society

**Spring Sale
Saturday Only**

**May 30th
11am til 2pm**

ARRIVE EARLY TO GET THE BEST SELECTION!

**100's of flowering
house plants for
sale: African Violets,
Episica, Streptocarpus,
and many more!
Supplies, Information,
Conversation about
these amazing plants!**

Location:

**Shepard Garden & Arts
Center
3330 McKinley Blvd
Sacramento, CA**

<https://www.facebook.com/AfricanVioletSocietiesSacramento>

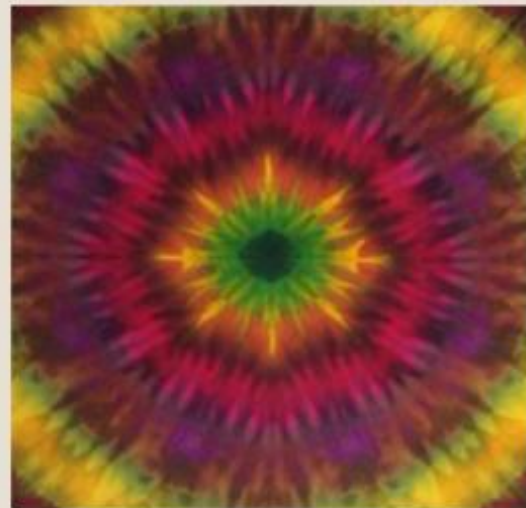


May Membership Meeting & Lecture by Joan McMurray

Introduction to painting on Silk

**May 16, 2026
10am - 1pm**

Joan is a talented painter, a member of Northern California Arts and the Sacramento Fine Arts Center. In addition to painting with pastels and oils, she creates wearable art scarves by painting on silk and utilizing other dyeing techniques such as Arashi Shibori Resist Dyeing.



**Join us:
@ Clara
2420 N Street
room 135
Sacramento CA 95816**

BIG DAY OF GIVING






**SACRAMENTO
COLLECTIVE FOR THE
TEXTILE ARTS**








Big Day of Giving

Don't forget to give starting April 23rd.



Soleil Tranquilli
FENG SHUI & LANDSCAPE DESIGN

916.685.8010
TranquillGardens.com

-  Landscape design & consultation
-  Water wise, native & edible gardens
-  The Shaman's Garden pop-up gift shop
-  Feng shui for home & office

Tranquill Gardens



**SACRAMENTO COLLECTIVE
FOR THE TEXTILE ARTS
STUDY GROUP MEETINGS**



MAY 2026

9

MAY

NEEDLE ARTS STUDY GROUP

CLARA STUDIO #135
2420 N STREET SAC

10:00-1:00

12

MAY

BEAD ARTS STUDY GROUP

CLARA STUDIO #135
2420 N STREET SAC

10:00-1:00

21

MAY

BOOK ARTS STUDY GROUP

CLARA STUDIO #135
2420 N STREET SAC

12:00-3:00

28

MAY

**SURFACE DESIGN & MIXED
MEDIA STUDY GROUP**

CLARA STUDIO #135
2420 N STREET SAC

12:00-3:00

28

MAY

**CREATIVE CLOTHING &
SEWING STUDY GROUP**

BEL AIR GATHER SPACE
4320 ARDEN WAY SAC

6:30-8:00

**SACRAMENTO COLLECTIVE
FOR THE TEXTILE ARTS
EVENTS & WORKSHOPS**



5/6

JUNE

**CREATING WEARABLE ART
SILK SCARVES WORKSHOP**

10:00-3:00

9

JUNE

BEAD ARTS STUDY GROUP

CLARA STUDIO #135
2420 N STREET, SAC

10:00-1:00

20

JUNE

INDIGO DIP DYE DAY

SHEPARD GARDEN & ARTS CENTER
3330 MCKINLEY BLVD, SAC

10:00-3:00

20

JUNE

ART ELEPHANT SALE

SHEPARD GARDEN & ARTS CENTER
3330 MCKINLEY BLVD, SAC

10:00-2:00

25

JUNE

**CREATIVE CLOTHING/ SEWING
STUDY GROUP**

BEL AIR MARKET COMMUNITY
ROOM, 4320 ARDEN WAY, SAC

6:30-8:00

FOR MORE INFO VISIT: WWW.SACTEXTILEARTS.ORG



Sacramento
Bromeliad &
Carnivorous
Plant Society




Annual Plant Show

& SALE

June
6th & 7th

Saturday 10-4
Sunday 10-3

Shepard Garden
& Arts Center
3330 McKinley Blvd
Sacramento 95816

- Bromeliad
- Nepenthes
- Sundews
- Butterwort
- Tillandsia
- Venus Fly Trap
- Pitcher Plants
- *And Many More!*



Follow us on Facebook



The Sacramento Chrysanthemum Society

invites you to their annual
Plant Sale

Saturday, May 9 9:00–3:00

Shepard Garden and Arts Center
3330 McKinley Blvd., Sacramento CA



CALLING ALL *Vendors!*

What is Art Elephant? It's a showcase that allows vendors, artists, and/or hobbyists from the fiber art community to sell their excess supplies and remnants.

Sign up for vendor space on our website.

SATURDAY | JUNE 20
10am to 2pm

**Shepard Garden &
Arts Center**
3330 McKinley Blvd
Sacramento, CA
95816



www.sactextilearts.org





Level 1: Itajime Shibori with
LuAnne Hansen

Itajime Shibori utilizes folding
and clamping of textiles to
create geometric patterns.
Starting at \$35

Level 2: Mokume Shibori
with Grey Lux

Learn how to create shibori
accents on a decorative pillow
using the Mokume Shibori
technique. Starting at \$50

Go to our website to reserve your space:

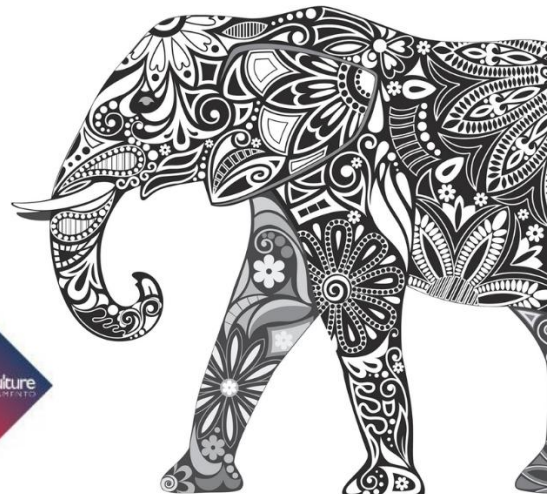
www.sactextilearts.org

AND ART ELEPHANT SALE

**Saturday
June 20th 2026**

10am - 3pm

**Shepard Garden &
Arts Center
3330 McKinley Blvd
Sacramento, CA
95816**



Just in case you missed all the earlier mentions of the Annual Meeting, here is a reminder!

NOTICE OF ANNUAL MEETING

Notice is hereby given that the Annual Meeting of the members of the Sacramento Garden & Arts Center, a nonprofit corporation, will be held as follows:

Date: Saturday, July 11, 2026 **Time:** 10:00 AM

Place: Shepard Garden & Arts Center
3330 McKinley Blvd.
Sacramento, California

The purpose of the Annual Meeting is to conduct the regular business of the corporation, including the election of directors and officers, presentation of reports, and any other business that may properly come before the membership. Each affiliated club in good standing is entitled to one (1) vote, which shall be cast by its duly authorized representative.

Members of clubs are encouraged to attend.

Dated: May 1, 2026

Please attend and participate!